

## DRIVING BUSINESS CLARITY AND COHERENCE

Do you really understand the **DNA** of your **business**?

Do you really know how to **connect** the **critical** business aspects?

**GREAT BUSINESSES HAVE TWO COMMON TRAITS — CLARITY AND COHERENCE.**

### How Much Clarity and Coherence is There in Your Team/Organization?

Come gain practical insights from Ravi Kathuria. He will challenge your management and leadership perspectives. Kathuria will discuss:

- How to improve business clarity in your own mind, and in other's minds?
- How to take your team/organization to the next level by coherently connecting your mission, vision, strategy, and execution?
- How to develop the traits you need to succeed as a business leader, and as a team member?

#### Discussion Outline

- Questions from Kathuria
- Kathuria's experiences & insights
- Questions from attendees

### About the Speaker

An expert in business performance, Ravi Kathuria is the president of Cohegic Corporation, a management-consulting, executive coaching and sales coaching firm. Having worked with hundreds of executives, and having led major cross-functional management initiatives, Kathuria has mastered how to help organizations improve their strategic and execution capabilities across the board.



Kathuria is a vivacious speaker. Under his leadership, the Houston Planning and Strategic Forum, a non-profit, volunteer organization, grew from a boutique group to Houston's preeminent business association featuring the who's who of major CEOs in Houston.

### About the Business Parable

Kathuria is the author of **COHERENT STRATEGY AND EXECUTION: An Eye-opening Parable**. It is an insightful and engrossing story about a CEO, Trent Wertheimer. Trent believes he is perfect and can take his company to the next level. But the harder he tries, the deeper he digs himself into a hole. This is the story of not just the transformation of Trent's company, but the difficult personal transformation of Trent, and his leadership team.

